

16th YEAR • A WEEKLY PUBLICATION

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11/12/56

# 1956

# Calendar

8 EAST 77th STREET  
NEW YORK 21, N. Y.

TRAFALGAR 9-2343

# fashion

january						
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february - 1957						
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march - 1957						
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RUTH FINLEY, EDITOR  
FRANCES HUGHES, ASSOCIATE EDITOR



## FASHION CALENDAR

NOTE: Events are repeated until they take place. New events, last minute changes and revisions are added each week as quickly as scheduled. FASHION CALENDAR asks your indulgence for the unavoidable changes and new events that come up between issues.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK ENDING FRIDAY, NOVEMBER 9, 1956</u>			
Friday Nov. 9	WEEKLY MILLINERY FASHION SHOWS	LEADING NEW YORK MILLINERS	HOTEL PIERRE CAFE PIERRE
6:00 P.M.- 7:00 P.M. Cocktails	Nov. 9: Herma G. Nov. 16: John Frederics. Nov. 30: Aranka. Dec. 7: Don Marshall. Press by invitation. Public by reservation; contact: "Beverly", TE. 8-8000. Pierre Fashion Director: Nola Luxford, TE. 8-8000.		
Saturday Nov. 10	HOLIDAY FASHIONS BY MR. MORT	BENEFIT OF CEREBRAL PALSY LEAGUE	HOTEL PLAZA GRAND BALLROOM
12:30 P.M. Luncheon	Benefit luncheon, with fashions by Mr. Mort. Tickets: \$9.00, contact: Banquet Dept., PL. 9-3000. Producer-Commentator: Betty Campbell, EL. 5-1405.		
Sunday Nov. 11- Nov. 17	NATIONAL PRESS WEEK IN LOS ANGELES	CALIFORNIA FASHION CREATORS	LOS ANGELES, CALIFORNIA
	By invitation only. Contact: William Maxfield, Exec. Dir., C.F.C., 740 South Broadway, Los Angeles.		

### WEEK BEGINNING MONDAY, NOVEMBER 12, 1956

Nov. 12	VETERAN'S DAY (Sunday, Nov. 11 -- Celebrated on Monday).		
Monday Nov. 12	PRESS PREVIEW OF HOLIDAY FASHIONS	GIMBELS	3RD FLOOR BOUTIQUE SALON
10:00 A.M. Breakfast	Gimbels will preview their Holiday fashions to the press. By invitation only. Publicity: Margot Infantino, LO. 5-1500.		
Monday Nov. 12	OPENING: CRUISE AND SPRING COLLECTION	LANZ ORIGINALS, INC.	1407 BROADWAY SHOWROOM - 26TH FLOOR
12:00 Noon Luncheon	Lanz will present junior dresses and separates for Cruise and Spring. Showing at 12:30 P.M., Nov. 12 - 15; and by appointment Nov. 19 - 21. Contact: Audrey Waymouth, OX. 5-3150.		
Monday Nov. 12	RESORT FASHIONS DURING LUNCHEON	ELFREDA-VISIONI, INC.	HOTEL PLAZA PERSIAN ROOM
12:30 P.M. Luncheon	Elfreda-Visioni will show Resort fashions during luncheon. Press by invitation. Public by reservation; contact: PL. 9-3000, Ext. 176. Contact: CH. 4-2659. Plaza Fashion Director: Mary Alice Rice, CI. 6-1790.		
Beginning Monday Nov. 12	OPENING OF RESORT- INTO-SPRING COLLECTION	KRAMER JEWELRY, INC.	393 FIFTH AVENUE SHOWROOM - 2ND FLOOR
	Kramer will present their Resort-into-Spring jewelry collection. Contact: Annette DuBois, MU. 3-4840.		
Beginning Monday Nov. 12	RESORT AND SPRING HANDBAG COLLECTIONS	NATIONAL AUTHORITY FOR LADIES' HANDBAG IND.	MEMBERS' SHOWROOMS
	Contact: National Authority, 347 Fifth Avenue, MU. 3-6969.		



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Nov. 12 6:30 P.M.- 8:30 P.M.	"PUBLICITY AND PHOTOGRAPHY"--COURSE The Fashion Group's Training Course--eighth in series. Speakers: Ruth Hammer, Ruth Hammer Associates; Alethia Clarkson, Warsaw Studio. Price: \$2.00 per session. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	COMMUNITY BUILDING 40 EAST 35TH STREET
Tuesday Nov. 13 10:00 A.M. Breakfast	PRESS PREVIEW OF HOLIDAY FASHIONS Macy's will preview Holiday fashions for at-home and party wear. By invitation only. Publicity: Nancy Rosenfield, OX. 5-4400.	MACY'S NEW YORK	13TH FLOOR EXEC. DINING ROOM
Tuesday Nov. 13 12:00 Noon Luncheon	SPRING READY-TO-WEAR LUNCHEON MEETING "Highlights of American Ready-To-Wear Collections-Spring 1957". Co-Chairmen: Margaret deMille (commentator) and Bettina Ballard. Price: \$7.00, members; <u>(no more guest tickets)</u> . Contact: The Fashion Group, CI. 7-3940. Publicity: Ruth Hammer Assoc., 2 W. 59th St., EL. 5-7872.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	HOTEL SHERATON-ASTOR BALLROOM
Tuesday Nov. 13 12:00 Noon Luncheon	HOME FASHIONS TRENDS--DISCUSSION "East Meets West"--Style Trends Coast to Coast. Speakers: Harry Jackson, Jackson's, Oakland, Cal.; Robert G. Hoyer, Jordan Marsh, Boston. Moderator: Olga Gordon, John Wanamaker's, Phila. Prices: \$5.50, members; \$6.50, guests. Contact: Josephine Brush, MU. 7-8122.	NAT'L HOME FASHIONS LEAGUE (141 E. 44 ST.)	HOTEL ROOSEVELT PALM TERRACE SUITE
Tuesday Nov. 13 12:30 P.M. Luncheon	RESORT FASHIONS DURING LUNCHEON Oleg Cassini's Resort fashions, available at leading stores. Press by invitation. Public by reservation; contact: Banquet Dept., PL. 9-1000. Oleg Cassini Publicity: Alfred Davidson Assoc., PL. 5-0863. Produced by Mary Alice Rice, CI. 6-1790.	OLEG CASSINI	HOTEL AMBASSADOR BALLROOM
Tuesday Nov. 13 3:00 P.M.	OPENING OF SPRING DRESS COLLECTION Showing of Spring dress collection, designed by Anne Fogarty, at 3:00 P.M. daily. Publicity: Henrietta Barnes, IO. 5-2626.	MARGOT DRESSES, INC.	498 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Tuesday Nov. 13 5:00 P.M.- 8:00 P.M.	SILK FASHION SHOW FOR THE TRADE Showing of Cruise and advance Spring silk fashions by the International Silk Association at a cocktail buffet for the trade. By invitation. Publicity: Eleanor Lambert, MU. 8-2130.	INTERNATIONAL SILK ASS'N, U.S.A.	WALDORF-ASTORIA STARLIGHT ROOF
Beginning Tuesday Nov. 13	RESORT-INTO-SPRING FORMAL FASHIONS Continuous showings of Resort-into-Spring formal and cocktail fashions, designed by Ted Shore. Contact: WI. 7-7326.	WILL STEINMAN, INC.	525 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Wednesday Nov. 14 11:00 A.M.	PRESS PREVIEW OF OLD FURNITURE "Furniture by New York Cabinet Makers, 1650-1850"--about 150 pieces made in New York including William and Mary, Queen Anne, Chippendale and Duncan Phyfe groups. Open to public, Nov. 15 - Mar. 3. Publicity: Ruth McAnemy Loud, LE. 4-1672.	MUSEUM OF THE CITY OF NEW YORK	FIFTH AVENUE 103RD TO 104TH STS.



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Nov. 14 12:15 P.M. Luncheon	PREVIEW OF FALL 1957 COLLECTION Preview for press and buyers of the Bernhard Altmann and Connaught Fall 1957 cashmere sweaters, with color coordinated skirts. By invitation only. Contact: Editha Austin, OX. 5-3350.	BERNHARD ALTMANN (1451 BROADWAY)	ST. REGIS HOTEL ROOF
Postponed Nov. 14	JOHN FREDERICS' PREVIEW OF SPRING MILLINERY, ORIGINALLY SCHEDULED FOR 2:30 P.M. HAS BEEN POSTPONED TO TUES., NOV. 20 AT 2:30 P.M. (See Page 4).		
Wednesday Nov. 14 4:00 P.M. Cocktails	4TH ANNUAL JUNIOR DRESSMAKING CONTEST Awarding of prizes to the senior and junior national winners in Singer's 4th annual junior dressmaking contest. By invitation only. Contact: Anne Cunningham at Young & Rubicam, MU. 9-5000, Ext. 8379.	THE SINGER SEWING MACHINE COMPANY	HOTEL PLAZA BALLROOM
Wednesday Nov. 14 4:00 P.M.- 7:00 P.M. Cocktails	PREVIEW OF FURNITURE AND NEW SHOWROOM Contemporary furniture and fabrics in settings by John and Erline Brice. (Note Change of Date). By invitation only. Contact: Stuart Grayson, TE. 8-8040.	HARVEY PROBBER, INC.	41 EAST 57TH STREET SHOWROOM - 6TH FLOOR
Wednesday Nov. 14 5:00 P.M. Buffet	PREVIEW OF SPRING FASHIONS "Fabulous bart's Fiocco"---showing of Spring fashions in Italian fabrics. Show at 5:45 P.M. By invitation only. Publ.: Peggy Cantor, WI. 7-1228.	BART SCHWARTZ INT'L TEXTILES LTD.	HOTEL AMBASSADOR DIPLOMAT-BALLROOM
Thursday Nov. 15 9:30 A.M. Coffee	PRESS PREVIEW OF SKI FASHIONS Ohrbach's will preview their imported and domestic ski wear, including after-ski lounging clothes. By invitation only. Publicity: Mark Klauser, OX. 5-4000.	OHREBACH'S	4TH FLOOR BRIDAL SHOP
Thursday Nov. 15 4:00 P.M. Cocktails	HAND-DRESSED DOLLS: EXHIBIT AND AWARDS "A Treasury of Hand-Dressed Dolls"---first annual exhibit and announcement of winners in a national doll-dressing competition. Fashion and allied press, by invitation. Publicity: Rose Hilton, 475 Fifth Ave., MU. 5-5133.	DOLL BODIES, INC.	BELMONT-PLAZA HOTEL GLASS HAT ROOM
Beginning Thursday Nov. 15	OPENING OF BOYS' SPRING COLLECTION Hi-Line will present their "Little Gentlemen" Spring Americana and Ivy League fashions for infants, sizes 2-4, 3-7 and 6-12. By appointment. Publicity: Ruth Shaw, LO. 4-5195.	HI-LINE	112 WEST 34TH STREET SHOWROOM - 8TH FLOOR
Friday Nov. 16 12:00 Noon Luncheon	PREVIEW OF COUTURE FASHIONS IN LOS ANGELES Edith Small's Resort and advance Spring couture fashions will be previewed by the press during National Press Week in Los Angeles. By invitation. Publicity: Viola Shefer at Edith Small showroom, Richmond 8-5441 (L.A.).	EDITH SMALL ORIGINALS	122 EAST 16TH STREET LOS ANGELES, CALIF.
Friday Nov. 16 8:30 A.M. Breakfast	PRESS SHOWING OF MOUTON FURS The Mouton Guild will present light-weight mouton fur fashions for college, country and career. By invitation. Contact: Alice Regensburg, at Lynn Farnol, JU. 6-5777.	THE MOUTON GUILD	"THE BACK PARLOR" HICKS - 16 E. 49 ST.



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Friday Nov. 16 8:30 P.M.	SEVENTH ANNUAL "FAN BALL" Theme: "Teahouse of the August Moon", sponsored by Metro-Goldwyn-Mayer and Harry Winston, Inc., for benefit of Children's Cancer Fund of America. Tickets: \$50.00; contact: Tappin & Tew, 38 E. 57th St., FL. 1-2644.	CHILDREN'S CANCER FUND OF AMERICA	WALDORF-ASTORIA STARLIGHT ROOF
Saturday Nov. 17 12:00 Noon Luncheon	RESORT FASHIONS FROM JAY THORPE Jay Thorpe will present Resort fashions at a benefit for United Cerebral Palsy Ass'n. Tickets: \$10.00; contact: Mrs. Myra Aisenstat, NI. 5-3316.	BENEFIT OF UNITED CEREBRAL PALSY ASS'N.	WALDORF-ASTORIA STARLIGHT ROOF
Monday Nov. 19 12:30 P.M. Luncheon	RESORT AND HOLIDAY FASHIONS AT LUNCHEON Showing of Resort and Holiday fashions by Madeleine Fauth during luncheon. Press by invitation. Public by reservation; contact: PL. 9-3000, Ext. 176. Publicity: Isabelle Crawford, BR. 9-7700. Plaza Fashion Director: Mary Alice Rice, CI. 6-1790.	"CLOTHES FOR YOU," INC.	HOTEL PLAZA PERSIAN ROOM
Beginning Monday Nov. 19	OPENING: RESORT AND EARLY SPRING COLLECTION Coro will present its "Jewelry Fashions in Color" for Resort and early Spring. Publicity: Ann R. Silver Assoc., 551 Fifth Ave., MU. 7-8654.	CORO, INC.	47 WEST 34TH STREET SHOWROOM - 3RD FLOOR
Beginning Monday Nov. 19	OPENING OF RESORT AND CRUISE COLLECTION Showing of Napier fashion jewelry to press and trade. For appointments, contact: MU. 5-7390. Publicity: Gino di Grandi Associates, PL. 3-4216.	THE NAPIER CO.	389 FIFTH AVENUE SHOWROOM - 8TH FLOOR
Tuesday Nov. 20 10:00 A.M. Breakfast	PRESS PREVIEW OF SMALL FURS Gimbels will preview their collection of small furs. By invitation only. Publicity: Margot Infantino, LO. 5-1500.	GIMBELS	3RD FLOOR FUR SALON
Tuesday Nov. 20 2:30 P.M.	PREVIEW OF SPRING MILLINERY John Frederics will preview his collection of couture hats and "Charmers" for Spring 1957. ( <u>Note Change of Date</u> ). By invitation only. Contact: Joseph Mann, CI. 7-7745.	JOHN FREDERICS, INC.	6 WEST 57TH STREET SALON - 7TH FLOOR
Tuesday Nov. 20 8:00 P.M. Dinner- Dance	"PARTY OF THE YEAR" FOR COSTUME INSTITUTE "Night of Roses"---ninth annual "Party of the Year" for benefit of Costume Institute of Metropolitan Museum of Art. Pageant of Museum costumes will be shown. Entertainment by members of the fashion industry. Chairman of executive committee: Dorothy Shaver. Reservations: \$65.00 each; contact: Mrs. Mildred Wincor, Costume Institute, TR. 9-5500.	COSTUME INSTITUTE-- MET. MUSEUM OF ART	WALDORF-ASTORIA GRAND BALLROOM
Thursday Nov. 22 9:45 A.M.	THIRTIETH ANNUAL THANKSGIVING DAY PARADE Theme: "For the Joy of Children Everywhere." Parade will start at 9:45 A.M. and arrive at the reviewing stand in front of Macy's from 11:00 A.M. to 12:00 Noon. There will be 4 mammoth balloons; 8 floats, depicting fairy tales and modern characters; 12 championship bands; and over 50 comedy groups, live circus animals and thousands of costume marchers and clowns. Grand Marshall: Roy Rogers. Publicity: Abbott Gomberg, OX. 5-4400.	MACY'S NEW YORK	FROM 77TH STREET & CENTRAL PARK WEST



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sunday Nov. 25- Nov. 29	SPRING AND SUMMER SHOE FASHIONS The 17th semi-annual showing of popular price shoe fashions for men, women and children, co-sponsored by The Nat'l Ass'n of Shoe Chain Stores and New England Shoe and Leather Ass'n. Co-Managers: Edward Atkins and Maxwell Field. Contact: MU, 2-8705.	POPULAR PRICE SHOE SHOW OF AMERICA	HOTELS NEW YORKER & McALPIN
Monday Nov. 26- Nov. 30	CORSET & BRASSIERE SPRING MARKET WEEK Contact: Mary Osborne, Corset and Brassiere Council, 200 Madison Avenue, LE. 2-9440.	CORSET & BRASSIERE INDUSTRY	SHOWROOMS AND HOTELS
Tuesday Nov. 27 11:00 A.M.- 4:00 P.M.	PRESS PREVIEW: NEW PAINTINGS & SCULPTURE Exhibition of paintings and sculpture by American and European artists. (Note Change of Date.) Open to public, Nov. 28 - Jan. 20. Publicity: Elizabeth Shaw, CI. 5-8900.	THE MUSEUM OF MODERN ART	11 WEST 53RD STREET FIRST FLOOR
Tuesday Nov. 27 11:30 A.M.	PRESS PREVIEW OF CHRISTMAS BAZAAR Bergdorf Goodman will preview their Christmas gifts and accessories. By invitation only. Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	FLOOR TO BE ANNOUNCED
Wednesday Nov. 28 4:00 P.M. Cocktails	KATE GREENAWAY'S DRESSES FOR CHILDREN Celebration of Kate Greenaway's 50th birthday, with a showing of girls' Spring dresses. By invitation only. Publ.: Rosemary Sheehan, CI. 7-8060.	L. WOHL & CO. (1333 BROADWAY)	HOTEL AMBASSADOR BALLROOM
Thursday Nov. 29 10:00 A.M. Breakfast	PRESS PREVIEW: RESORT AND CRUISE FASHIONS Macy's will preview their Resort and Cruise fashions. By invitation only. Publicity: Nancy Rosenfield, OX. 5-4400.	MACY'S NEW YORK	13TH FLOOR EXEC. DINING ROOM
Thursday Nov. 29 12:30 P.M. Luncheon	HOLIDAY AND RESORT FASHIONS AT LUNCHEON Showing of fashions available at Gunther Jaeckel. Press by invitation. Public by reservation; contact: PL. 9-3000, Ext. 176. William Fox contact: OX. 5-4070. Plaza Fashion Director: Mary Alice Rice, CI. 6-1790.	WILLIAM FOX, INC.	HOTEL PLAZA TERRACE ROOM
Thursday Nov. 29 5:30 P.M.- 7:00 P.M.	SHOWING OF CRUISE FASHIONS Informal modeling of Cruise fashions. Open to public. Publicity: Eileen Goldburg, TR. 5-7200, Ext. 661.	ABRAHAM & STRAUS	3RD FLOOR SOUTH SHOP
Friday Nov. 30 12:00 Noon Luncheon	HOME FURNISHINGS LUNCHEON MEETING Speaker: Margaret Fuller, Everfast Fabrics. Co-Chairmen: Barbara Lewis and Gertrude Dixon. (Prices and more details later). Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	HOTEL SHERATON-ASTOR BALLROOM
Friday Nov. 30 7:30 P.M. Dinner- Dance	"FRONT PAGE"-- NEWS AWARDS Nineteenth annual News Awards and announcement of second Anne O'Hare McCormick Journalism Scholarship Award. Tickets: \$12.50 and \$17.50; contact: MU. 4-9120. Publicity: Emily Nathan, PL. 3-4690.	N.Y. NEWSPAPER WOMEN'S CLUB	HOTEL PLAZA BALLROOM



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Dec. 3 7:00 P.M. Dinner	DINNER TO HONOR "KEY WOMEN OF THE YEAR" Fund-raising dinner by the Fashion Division of the Federation of Jewish Philanthropies of N.Y. to honor "Key Women of the Year"--Katherine Cornell, Mrs. Henry Ittleson, Mrs. Richard Rodgers, Carmel Snow, Eleanor Steber. Co-Chmn: Nettie Rosenstein and Tobe. Price: \$7.50; contact: Mrs. Helen Heller, PL. 1-1000, Ext. 350.	FEDERATION OF JEWISH PHILANTHROPIES OF N.Y.	WALDORF-ASTORIA STARLIGHT ROOF
Wednesday Dec. 5 3:30 P.M.	PREVIEW OF NEW SWIMSUITS Parform will preview their swimsuits for Summer. (Cocktails after the show.) By invitation only. Publicity: Mildred Kaldor, TE. 8-1520.	PARFORM OF PARFORM FOUNDATIONS	1407 CLUB 1407 BROADWAY
Thursday Dec. 6 3:30 P.M. Tea	PRESS PREVIEW OF SPRING LINGERIE Munsingwear will preview their Spring lingerie. By invitation only. Contact: Gertrude Gillespie, MU. 2-5580.	MUNSINGWEAR, INC.	261 MADISON AVENUE 1ST FLOOR-AUDITORIUM
Monday Dec. 10 2:30 P.M.	PRESS PREVIEW: SOPHIE READY-TO-WEAR ORIGINALS Preview of Resort and Spring ready-to-wear originals designed by Sophie, in collaboration with Stephen Erklin. By invitation only. Publicity: Grace de Mun, PL. 3-4000, Ext. 7064.	SAKS FIFTH AVENUE	3RD FLOOR SALON MODERNE
Monday Dec. 10 7:30 P.M.	AWARD-DINNER BY FASHION DESIGNERS Special awards to honor Mayor Robert F. Wagner and Grover A. Whalen at a dinner by the New York Fashion Designers. Tickets: \$25.00, contact: Miss Tina, WI. 7-0859.	NEW YORK FASHION DESIGNERS, INC.	HOTEL PLAZA BALLROOM
Monday Dec. 10 8:00 P.M. Dinner	ANNUAL BENEFIT DINNER-BALL Ninth annual Knickerbocker Ball will benefit the Sister Kenny Foundation, the Journal-American Hospitalized Veterans' Benefit Fund and the N.Y. Foundling Hospital. Tickets: \$50.00 each; contact: Teppin & Tew, 38 East 57th St., PL. 1-2644.	KNICKERBOCKER BALL	WALDORF-ASTORIA GRAND BALLROOM
Tuesday Dec. 11 12:30 P.M. Luncheon	RESORT AND SPRING FASHIONS AT LUNCHEON Showing of the Adele Simpson Resort and Spring fashions, available at Bonwit Teller. Press by invitation. Public by reservation; contact: Banquet Dept., PL. 5-1000. Adele Simpson Publ.: Eleanor Lambert, MU. 8-2130. Produced by Mary Alice Rice, CI. 6-1790.	ADELE SIMPSON, INC.	HOTEL AMBASSADOR BALLROOM
Tuesday Dec. 11- Mar. 17	EXHIBIT OF ANCIENT EGYPTIAN ART Exhibition of 150 objects of Egyptian art, dating from the Old Kingdom to the Early Christian period. Publicity: Evelyn M. Clark, NE. 8-5000.	THE BROOKLYN MUSEUM	EASTERN PARKWAY
Thursday Dec. 13 12:00 Noon Luncheon	CHILDREN'S FASHIONS AND ANNUAL MEETING Chairman: Beryl Tucker. (Prices and more details later). Contact: The Fashion Group, CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	HOTEL ROOSEVELT GRAND BALLROOM



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Friday Dec. 21 10:00 P.M.	"DEBUTANTE COTILLION CHRISTMAS BALL The 21st annual Christmas Ball for the benefit of the New York Infirmary. By invitation only. N.Y. Infirmary contact: Lois Best, MU. 6-6333.	FOR BENEFIT OF NEW YORK INFIRMARY	WALDORF-ASTORIA GRAND BALLROOM
Thursday Jan. 3 10:00 A.M. Coffee	PRESS PREVIEW OF SPRING MILLINERY Sally Victor will preview her Spring millinery to the press. By invitation only. Publicity: Mildred Josephs, PL. 3-7450.	SALLY VICTOR, INC.	18 EAST 53RD STREET SALON - 9TH FLOOR
Monday Jan. 7 11:00 A.M.	PRESS PREVIEW OF SPRING MILLINERY Walter Florell will preview his Spring millinery. By invitation only. Publicity: Mildred Kaldor, TE. 8-1520.	WALTER FLORELL	29 EAST 53RD STREET SALON
Monday Jan. 7 9:00 P.M. Champagne	PREVIEW OF SPRING MILLINERY Emme will preview her Spring millinery to press and buyers. By invitation only. Publicity: Mildred Kaldor, 667 Madison Ave., TE. 8-1520.	EMME, INC. (19 WEST 57TH ST.)	SHERRY NETHERLAND CRYSTAL PAVILION
Monday Jan. 7- Jan. 10	FORTY-SIXTH ANNUAL CONVENTION Theme: "Building for Retailing's Golden Age". Thirty session conference on merchandising, personnel, store management, credit, sales promotion and advertising. Price: \$10.00--a person; \$50.00--firm. Contact: Nevin Fidler, Director of Public Relations, 100 W. 31st St., CH. 4-8780.	NATIONAL RETAIL DRY GOODS ASS'N	HOTEL STATLER
Monday Jan. 7- Jan. 18	HOME FURNISHINGS MARKET IN CHICAGO Showing of furniture; floor coverings; major and electrical appliances; radio and television; curtains and draperies; upholstery fabrics; lamps and shades; bedcovering, linens and domestics; housewares; china; glassware and pottery; gifts; toys, games and wheel goods. Contact: Merchandise Mart, Chicago.	INTERNATIONAL HOME FURNISHINGS MARKET	MERCHANDISE MART CHICAGO, ILLINOIS
Tuesday Jan. 8 9:00 A.M. Breakfast	PREVIEW OF SPRING MILLINERY Mr. Arnold will present his Spring millinery to press and buyers. By invitation only. Contact: Miss Jean, PL. 1-3284.	MR. ARNOLD (19 WEST 57TH ST.)	HOTEL AMBASSADOR DIPLOMAT SUITE
Thursday Jan. 10 10:30 A.M.	PRESS PREVIEW OF SPRING MILLINERY Mr. John will preview his Spring and Summer millinery. By invitation only. Contact: Jan Aaron, MU. 8-4905.	MR. JOHN, INC.	51 EAST 57TH STREET SALON

OPENING OF SPRING COLLECTIONS IN LONDON AND PARIS

Tuesday Jan. 22- Jan. 24	OPENING OF COUTURE COLLECTIONS IN LONDON Contact: Ann Ryan, 233 High Holborn, London, W.C.1, England.	INCORPORATED SOC. OF LONDON DESIGNERS	LONDON, ENGLAND
Beginning Monday Jan. 28	TENTATIVE OPENINGS: PARIS COUTURE Contact: Chambre Syndicale, 102 Rue du Faubourg, St-Honore, Paris.	CHAMBRE SYNDICALE DE LA COUTURE PARISIENNE	PARIS, FRANCE



MOVIES...MUSIC...THEATRE...OPERA...BALLET

Monday  
Nov. 12      THIRD WEEK: METROPOLITAN OPERA      MET. OPERA HOUSE, B'WAY & 39TH STREET  
Mon., Nov. 12: Verdi's RIGOLETTO. Tues., Nov. 13: Verdi's AIDA. Wed.,  
Nov. 14: Donizetti's DON PASQUALE and Zachary Solov's ballet SOIREE.  
Thurs., Nov. 15: Puccini's TOSCA. Fri., Nov. 16: Verdi's IL TROVATORE.  
Sat., Mat., Nov. 17: Puccini's LA BOHEME. Sat., Eve., Nov. 17: Wagner's  
DIE MEISTERSINGER. Publicity: Francis Robinson, PE. 6-1200.

Tuesday  
Nov. 13      OPENING: "CHILD OF FORTUNE"      ROYALE THEATRE, 242 WEST 45TH ST.  
 Edmund Furdum will star in Guy Bolton's new play adapted from Henry James' novel "Wings of the Dove." Producer and director: Jed Harris. Featuring: Mildred Dunnock and Dennis Hoey. Sets and lighting: Robert O'Hearn. Costumes: William Pitkin. Publicity: Dick Weaver, LA. 4-0385.

Wednesday  
Nov. 14      OPENING: "A VERY SPECIAL BABY"      PLAYHOUSE THEATRE, 137 WEST 48TH ST.  
 Sylvia Sidney and Luther Adler will star with Jack Warden, Jack Klugman, Will Kuluva and Carl Low in a new play by Robert Alan Arthur presented by David Susskind. Director: Martin Ritt. Set and lighting: Howard Bay. Costumes: John Boxer. Publicity: Arthur Cantor, CI. 6-6496.

Thursday  
Nov. 15      PREMIER: "THE OPPOSITE SEX" (Movie)      CAPITOL THEATRE, B'WAY AT 51ST ST.  
 MGM's CinemaScope and MetroColor comedy-drama story about women, starring June Allyson, Joan Collins, Dolores Gray, Ann Sheridan, Ann Miller, Joan Blondell, Leslie Nielsen, Jeff Richards, Charlotte Greenwood, Agnes Moorehead, Sam Levene. Director: David Miller. Producer: Joe Pasternak. Costumes: Helen Rose. MGM Publicity: Frances Lane, JU. 2-2000.

Thursday  
Nov. 15      OPENING: "L'IL ABNER"      ST. JAMES THEATRE, 246 WEST 44TH STREET  
 Norman Panama, Melvin Frank and Michael Kidd will present a musical comedy based on the Al Capp comic characters. Starring: Edith Adams, Peter Palmer, Howard St. John, Stubby Kaye and Charlotte Rae. Director and choreographer: Michael Kidd. Lyrics: Johnny Mercer. Music: Gene de Paul. Sets and lighting: William and Jean Eckart. Costumes: Alvin Colt. Publicity: Harvey Sabinson, CI. 6-0856.

Monday  
Nov. 19      OPENING: "GIRLS OF SUMMER"      LONGACRE THEATRE, 220 WEST 48TH STREET  
 Shelley Winters will star in a new play by N. Richard Nash, produced by Cheryl Crawford. Featuring: Pat Hingle, Paul Stevens, Natalie Trundy, George Peppard. Director: Jack Garfein. Sets: Boris Aronson. Lighting: Leland H. Watson. Costumes: Ken Barr. Publicity: Ben Washer, MU. 4-8088.

Tuesday  
Nov. 20      OPENING: "THE HAPPIEST MILLIONAIRE"      LYCEUM THEATRE, 149 WEST 45TH ST.  
 Walter Pidgeon will star in a new comedy by Kyle Crichton presented by Howard Erskine and Joseph Hayes. Featuring: Diana van der Vlis, George Grizzard, Katherine Raht, Ruth White, Lou Nova and Ruth Matteson. Sets and lighting: George Jenkins. Costumes: Audre. Publicity: Byram-Perlman, CI. 5-9125.

Thursday  
Nov. 29      OPENING: "BELLS ARE RINGING"      SHUBERT THEATRE, 225 WEST 44TH STREET  
 Judy Holliday will star with Sidney Chaplin, Jean Stapleton, Eddie Lawrence, Pat Wilkes, Frank Aletter in a new musical by Betty Comden and Adolph Green, with music by Jule Styne. Director: Jerome Robbins. Dances: Bob Fosse and Jerome Robbins. Sets and costumes: Raoul Pene du Bois. Publicity: John L. Toohy, CH. 4-5452.